

Studio Show

Teacher		Course		Student	
Ebbeson, P.		834/1 - TV BROADCASTING I			
	Exemplary Value: 10.0	Proficient Value: 9.0	Fair Value: 7.0	Unsatisfactory Value: 4.0	Points
Video Segment 1	1st pre-recorded video segment produced and is of exceptional quality; Segment uses original footage, is cleanly edited, and contains sufficient audio (quality and levels). Contains a title at the beginning.	1st pre-recorded video segment produced; Segment uses some original footage, is cleanly edited, and contains sufficient audio. May or may not contain a title at the beginning.	1st pre-recorded video segment produced; Segment uses some original footage. May have editing mistakes and/or contains insufficient audio.	Requirement insufficiently met.	
Video Segment 2	2nd pre-recorded video segment produced and is of exceptional quality; Segment is cleanly edited, and contains sufficient audio (quality and levels). Contains a title at the beginning.	2nd pre-recorded video segment produced; Segment is cleanly edited, and contains sufficient audio. May or may not contain a title at the beginning.	2nd pre-recorded video segment produced; Segment may have editing mistakes and/or contains insufficient audio.	Requirement insufficiently met.	
Opening Credits	Opening sequence produced; It is cleanly edited, contain sufficient audio and contains readable titles and a show logo.	Opening sequence produced; It is cleanly edited but contains no audio; contains readable titles and a show logo.	Opening title produced, but it is simply a still image with no audio; contains readable titles and a show logo.	Requirement insufficiently met.	
Graphics	Lower-third graphics for the live portion of the show are created, are readable, and are creative. A graphic for the background television is created and matches theme of the show.	Lower-third graphics for the live portion of the show are created, are readable, and are creative. No graphic for the background television is created.	Some lower-third graphics for the live portion of the show are missing or not formatted correctly. No graphic for the background television is created.	Requirement insufficiently met.	
Criteria	3+ studio cameras used; 3+ on-air talents utilized; Scripted content reaches expected minimum length.	Less than 3 studio cameras or less than 3 on-air talents; Scripted content reaches expected minimum length.	Less than 3 studio cameras or less than 3 on-air talents; Scripted content does not meet expected minimum length.	Less than 3 studio cameras and less than 3 on-air talents; Scripted content does not meet expected minimum length.	
Organization	Producers were organized in the preparation of their live shoot; Rundowns and scripts were accurately created and distributed; Crew responded well to direction.	Producers were organized in the preparation of their live shoot; Rundowns and scripts were created and distributed, but contained errors; Crew responded well to direction.	Producers were somewhat organized in the preparation of their live shoot; Rundowns and scripts were created and distributed, with some issues; Crew did not respond well to direction.	Producers were unorganized in the preparation of their live shoot; Rundowns and scripts were not created and distributed or were not done so effectively	
Performance	Final recording of live show contained minimal mistakes and ran smoothly.	Final recording of live show contained some mistakes, but ran smoothly.	Final recording of live show contained many mistakes, but ran smoothly.	Final recording of live show contained numerous mistakes and did not run smoothly.	
Total Points:					